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#### Article #1





Marc Edelman, Contributor

I write about legal issues in sports, fantasy sports and online gaming

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## When It Comes To Paying College Athletes, Title IX Is Just A Red Herring



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NCAA leaders have continued to proclaim that one roadblock to paying student-athletes is <u>Title IX of the Patsy T. Mink Equal Opportunity</u> in Education Act.

Fellow Forbes writer <u>Alicia Jessop</u> recently agreed — proclaiming that Title IX is "<u>the elephant in the room</u>" that could prevent male student-athletes from unionizing and bargaining for better working conditions.

Link to Article



The controversy about paying student athletes has one sacrosanct origin: amateurism. Derived from the Latin amator and the Old French amateur, as in "lover of," the -ism part hails from the notion of mens sana in corpore sano -- a healthy mind in a healthy body -- that, starting in the post-Napoleonic era, became an educational pillar of the British aristocracy's concept for a well-rounded gentleman for whom sports comprised as essential an ingredient of his proper upbringing as did a knowledge of literature, history and philosophy. Amateurism bespoke a disdain for any kind of striving for excellence, let alone the salience of winning both of which its purveyors viewed as déclassé and not behooving gentlemanly demeanor and codes of conduct. The only thing that mattered was participation.

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#### Article #3

# Sports WORLD U.S. N.Y. / REGION BUSINESS TECHNOLOGY SCIENCE HEALTH SPORTS OPINION BASEBALL N.F.L. COLLEGE FOOTBALL N.B.A. COLLEGE BASKETBALL HOCKEY SOCCER OF MEET YOUR BEAUTY MATCH

High-Stakes Games: Critical Step for Suit Seeking Payment for College Athletes



A video game avatar with the physical attributes and jersey number of Ed O'Bannon, who is suing the N.C.A.A. By STEVE EDER and GREG BISHOP

In 2008, as big money poured into the coffers of college athletics, the <u>N.C.A.A.</u> faced a growing chorus of criticism that student-athletes were being exploited.

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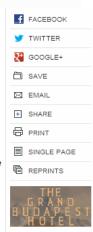
Lawsuit Named for O'Bannon Has Other Critical Participants (June 20, 2013)

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Susan Ragan/Associated Pres: O'Bannon is a former U.C.L.A. basketball star.

But N.C.A.A. executives, in private communications, opposed any notion that college football and basketball players should get a cut of the profits.

"With regard to the student-athlete, I think the focus on exploitation may be misplaced, and maybe it is not our duty to protect the student-athlete," David Berst, a senior N.C.A.A. executive, wrote in an August 2008 e-mail to the head of the organization.



Five years later, a lawsuit threatens to upend college sports by seeking to force the N.C.A.A. to allow current and former student-athletes to share in the revenue generated by big-time athletics through the licensing of broadcast rights and video games.

The former <u>U.C.L.A.</u> basketball star Ed O'Bannon's lawsuit against the N.C.A.A. will enter a critical stage Thursday. A

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## Exploitation in college sports: Race, revenue, and educational reward

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#### Derek Van Rheenen

University of California, USA

#### Abstract

The question of whether college athletes are exploited is regularly debated in the popular press and academic literature about college sports. The concept of exploitation, with its philosophical and psychological implications, however, is rarely discussed in detail. This paper problematizes and expands the way in which the concept has been presented within the context of college sports, arguing that exploitation is primarily a moral construct understood as an unfair exchange between two parties. For college athletes, an unfair financial exchange can be measured by comparing the surplus value and marginal revenue product. These calculations may evidence the degree of economic exploitation, but many people still believe college athletes are fairly compensated with a subsistence wage in the form of an athletic scholarship. It is more difficult to quantify the promise or value of an education above

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