Week 5: Information Ethics

Getting Started
Did Queen Bey steal the dance moves from Mexican Breakfast video? Or was she inspired?

(online poll – vote theft or tribute)

Using Images
We are surrounded by pictures and images of all kinds – on signs, in galleries, on billboards, in magazines, on TV, and online. It has never been easier to make and share images, and to copy them and share images of images. When we see something exciting or interesting we want to share, we often don’t stop to ask ourselves if we have the right to do so. This exercise will explore the ethics surrounding the use and sharing of images.

Finding Images
Use the Bridge research guide at https://libguides.colostate.edu/bridge (Week 5) to explore some options for finding images related to your topic.

Your Poster Project
Think about your book cover project on student success and the type of images you need in order to illustrate it.

What title might you use for your book cover project?

__________________________________________________________________________________

__________________________________________________________________________________

What kinds of images might you use?

__________________________________________________________________________________

__________________________________________________________________________________

Guiding Questions for Images
Search for images using the resources provided in the research guide. For each image you find try to determine the answers to the following questions.

1. Does the provider of the online image own the rights to it?
2. What rights are the provider of the image extending to you, if any?
3. If you are not sure about the questions above, who would you need to contact to find out?

Use the chart on the back of the page to take notes, as needed.
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Tips and Tricks

Below are sites you can use to find images:

- StockSnap.io
  - Note: Check the license for StockSnap.io’s photos by clicking on the three dots at the top menu and then “License.”
- Pexels.com
  - Note: Click on “info” below an image to check its license.
- Pixabay.com
  - Note: Check the license for an image beneath the “Free Download” button in the area labeled “Pixabay License.” Sign up required to download the largest image size. No sign up for smaller sizes.
- Google.com/images
  - Note: Once you conduct a search in Google Images, you can click on “Tools” to open filter options. You can filter by “Usage Rights” (ex. Labeled for noncommercial reuse) and by “Size” (ex. to find larger images that will look better on a printed poster).

Reflection

Based on the images you find and the book cover you are beginning to create, how would you describe your poster to your family and friends?